

10 Elements Your Website Must Have

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FreelanceMom
THE SOURCE FOR PROFESSIONAL MOMS

If You Want to Sell Your Expertise

A Checklist

- Professional Design
- Clear Course of Action
- Portfolio
- Testimonials and Social Proof
- Lead Magnet & Email List
- Description of Your Services
- Unique Selling Point
- Client-Focused Copy
- Headshot
- Contact Information